

Roll No. 02201858

BBA-201(N)

B. B. A. (Second Semester)
EXAMINATION, May, 2018

(New Course)

Paper First

BUSINESS ENVIRONMENT

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. Answer the following in brief :

- (A) What is the concept of business environment ?
- (B) Define economy. What are the types of economy ?
- (C) What are the main features of socialism ?
- (D) Explain foreign collaboration in the light of recent changes.

(B-54) P. T. O.

[2]

BBA-201(N)

- (E) What is monetary policy? What are its advantages?
- (F) Explain the meaning and concept of liberalisation.
- (G) What are the functions of IMF?
- (H) Comment upon the policy of government on FDI.
- (I) What are the recent trends in World Trade?
- (J) Who can be the members in SEBI?

Section—B

(Long Answer Type Questions)

Note: Attempt any two questions. Each question carries 10 marks.

2. Write a detailed note on social responsibilities of business.
3. Discuss various elements of environment affecting business.
4. What are the characteristics of mixed economy in India? What are the recent developments in the system of mixed economy in India?
5. What do you understand by Public Enterprise? Why are they needed in India?

Section—C

(Long Answer Type Questions)

Note: Attempt any two questions. Each question carries 10 marks.

6. Industrial Policy, 1991 was a move towards globalisation and privatisation of Indian Economy. Comment.

(B-54)

[3]

7. Explain Fiscal policy and Equitable income distribution. What are the measures to reduce fiscal deficit?
8. Discuss the objectives and role of WTO in international trade.
9. Discuss the EXIM Policy with the salient features and the modifications done in it.

BBA-201(N)

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